



Interactive guestbook (1 & 2)

The Microsoft Interactive Canvas is a giant visitor guestbook, designed as an interactive method of collecting the comments and ideas of attendees at Microsoft events around the world. Users are encouraged to express themselves through the simple handwriting interface, which can be used to write or sketch in an on-screen message bubble, or decorate the background display using drawing tools and animations provided. Simple gestures can be used to browse and interact with other messages on the main screen. The Canvas is not for sale, and is touring conferences and high-profile design events around the world.

Source: www.digitalartsonline.co.uk
Design: All of Us (www.allofus.com)



DJ phone (3 & 4)

Samsung has launched two new mobile phones targeted at music lovers. The BeatDJ phone comes with a DJ application that allows users to add their own voice and sound effects to songs, or use the touchscreen interface to 'scratch' and mix records and create their own tunes. The BeatDisc phone features an application for finding, purchasing and recommending music. Both phones are also equipped with built-in stereo speakers by Bang & Olufsen for optimum sound quality. The phones are scheduled for release in October 2009 with pricing and availability still to be revealed.

Source: www.phonesreview.co.uk



Minglestick (5)

This keychain device functions as an electronic business card for use at networking events. Infrared sensors allow contact information - such as phone numbers and email addresses - to be shared by pointing two Minglesticks at each other and clicking the central button, with a green light indicating a successful connection. When plugged into a computer using its USB connector, the device launches the user's account on the Mingle website and displays connections made. Privacy controls can be adjusted to limit how much information is shared, and the website also offers address book, calendar, messaging and content-sharing functionalities. Currently available only in the US, Minglestick can be rented in bulk by event organisers for use by attendees, and will soon be available for purchase at an estimated price of \$25 per device.

Source: www.springwise.com / www.minglestick.com



Joggler (6)

Telecoms brand O2 has released a multi-purpose touchscreen device to help families organise busy household schedules. Important dates such as appointments, activities and birthdays can be entered into Joggler's calendar, which will text reminders to family members' O2 mobile phones. The 7 inch device connects wirelessly to broadband internet to provide regularly updated weather, travel and news headlines, and can also function as a digital photo frame, music player, alarm clock and calculator. Future applications, which will be uploaded automatically, include internet radio and an SMS messaging service. Priced at £149.99 (\$245), with no ongoing costs or monthly subscription.

Source: [Marketing \(UK\)](http://Marketing(UK)) / <http://shop.o2.co.uk/joggler>