



Courtesy: Mingle360

Leave your Business Cards at Home

You're planning a high-powered networking event. The event's ROI depends on "players" meeting and connecting, permanently. Are you going to rely on people taking home little rectangular pieces of paper to cement those relationships? Instead, try Minglestick, a small, sleek, inexpensive keychain device that allows people to exchange identity information with the click of a button.

Two people simply take the stick out of their pockets, point and click. Complete information is securely exchanged and easily downloadable into many CRM applications. » mingle360.com



Have a new product or idea you want to share? E-mail submissions to john@event-solutions.com



Courtesy: FASTENation

Shipping Made Easy

You're on-site and need a custom-length strap to secure a shipping crate whose hinges have broken. Thanks FASTENation Inc., you won't be the last one packing up the booth. The company recently unveiled the FASTENup Strap System, which allows you to create custom-length straps of any size and quantity on-site in just seconds.

The straps come as a kit and make a perfect accessory for event pros who need fast solutions to on-site challenges. » fastenation.com

Catching Companies

- » dazian.com
- » eggroup.com
- » holowalls.com
- » koolpartyrentals.com
- » tabletopfashions.net

These Pops Won't Melt in your Hand

With summer upon us, you may want some special treats for the company picnic, but chocolate can be a little messy in the heat. Have it both ways: Dazzle Pops are hard candy lollipops that sparkle and won't melt before their time. Available in 24 colors, the pops come complete with Bedazzle Bow Ties and arrangement holders. Customized arrangements are also available. » bedazzlemybonbons.com



Courtesy: Bedazzle My Bonbons